



Welcome To

ICONIC ENGINEERING LIMITED

Over 10 years in the world of test measuring instrumentation & calibration service technology

**OUR PRECISION WILL BRING YOUR
SATISFACTION**



COMPANY PROFILE



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CEO MESSAGE

“

Our objective is to support power, energy, education & others industrial sector to development for energy security, sustainable economic growth and climate change mitigation. As countries leading companies, we focus exclusively on reducing inherent inefficiency and preventable risk across our country's most resource intensive global industries to keep them truly global.

”



ABOUT US

ICONIC Engineering Ltd. is a dynamic and innovative company that is committed to bringing the latest global technologies to local development in Bangladesh.

Highly skilled and experienced professionals is passionate about engineering innovative and sustainable solutions that cater to the evolving needs of our clients.

Our mission is to bridge the gap between global technology and local development in Bangladesh. We strive to deliver innovative and sustainable engineering & analytical solutions that assure quality, empower communities, enhance infrastructure, and drive progress which are the basic elements for sustainable growth for a developing country like Bangladesh.



THEN & NOW

Journey of a dream to serve you safety & tools with quality



2014

ESTABLISHED BY STUBBORN DREAMER



2018

MODEL CALIBRATION LAB ESTABLISHMENT



2020

TESTING LABORATORY SET UP



2023

GOVT. TESTING LAB SET UP

THE JOURNEY

A short trail summary of the journey of the company from its beginning.

LIGHTNING PROTECTION

400+ factories protected from
Lightning Strikes



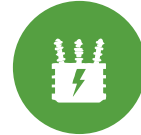
COMPLETE SAFETY

Begins complete safety auditing in
500+ factories



CALIBRATION LAB & 33KV SUBSTATION TESTING & COMMISSIONING

The Model calibration laboratory of
Bangladesh and Ready for testing,
installation and commissioning of
substations



TEST TOOLS

Authorized Distributor for Fluke
In Bangladesh.



GOVT. TESTING LAB SETUP

Design & drawing, set up complete lab
and, provide training on laboratory
equipment operations.



ANALYTICAL LAB SETUP

Established Analytical Lab using
top brands product around
Bangladesh



2014

2015

2016

2018

2020

2023

**WE
REPRESENT**



FLUKE

Industrial Group Products

Fluke Corporation, a subsidiary of Furtive, headquarter in USA, is a manufacturer of industrial test, measurement & diagnostic equipment including electronic test equipment. It was started in 1948 by John Fluke.



CLAMP METER



MULTIMETER



PROCESS TOOLS



SCOPE METER



ELECTRICAL TESTER



INSULATION TESTER



VIBRATION



TEMPERATURE METER



POWER QUALITY ANALYZER



EARTH GROUND TESTER



THERMAL IMAGER

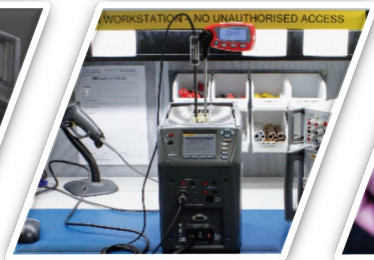


MISCELLANEOUS TOOLS

Fluke Calibration is a leader in precision calibration instruments, equipment, service and software for electrical, RF, temperature, humidity, pressure and flow measurements.



ELECTRICAL CALIBRATOR



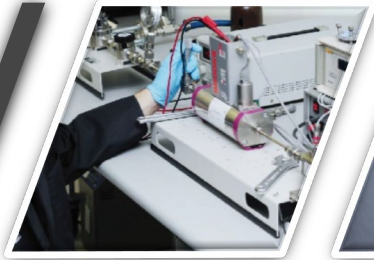
TEMPERATURE CALIBRATOR



PRESSURE CALIBRATOR



HUMIDITY CALIBRATOR



FLOW CALIBRATOR



PROCESS CALIBRATOR



RF CALIBRATOR

FLUKE

Bio Medical

Fluke Biomedical is the premier, global provider of healthcare test and measurement equipment and services. We serve biomedical engineers, quality-assurance technicians, medical physicists, oncologists and radiation-safety professionals, and are continually expanding our range of solutions for a broader range of health and safety professionals.



DEFIBRILLATOR ANALYZERS
AND AED TESTERS



DIGITAL PRESSURE METERS



ELECTRICAL SAFETY ANALYZERS



ELECTROSURGICAL (ESU)
ANALYZERS



MEDICAL GAS FLOW ANALYZERS



INFANT RADIANT WARMER AND
INCUBATOR ANALYZER



INFUSION PUMP ANALYZERS



PATIENT SIMULATORS



PHOTOTHERAPY RADIOMETERS



HANDHELD OSCILLOSCOPES

Insulating oil
testing



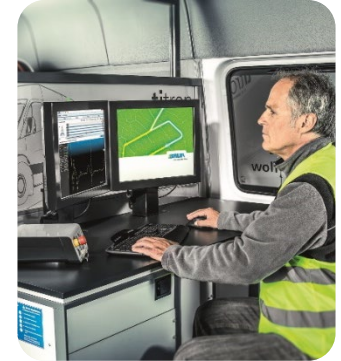
Cable fault
location



Cable testing
and diagnostics



Cable test vans



UNDERGROUND CABLE FAULT LOCATION TRAINING



PGCB



BAUR TRAINING



BRB CABLE



BRB CABLE

Digital Lightning Device

Smart Lightning Solution

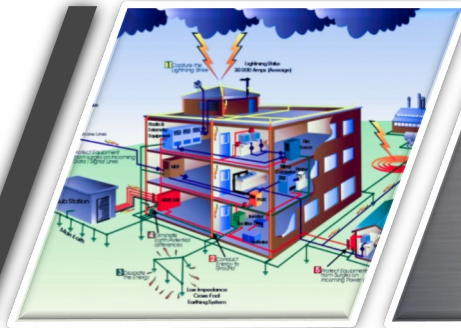


PREVECTRON 3[®]T Made For Safety



LIGHTNING PROTECTION SYSTEM - LPS

Design, Materials, Installation and approval by commissioning.... Everything altogether!



DESIGN

Get an approved design for your LPS



MATERIALS

World class custom made high quality materials



INSTALLATION

Proper installation following standards by experienced technicians

























































INSPECTION

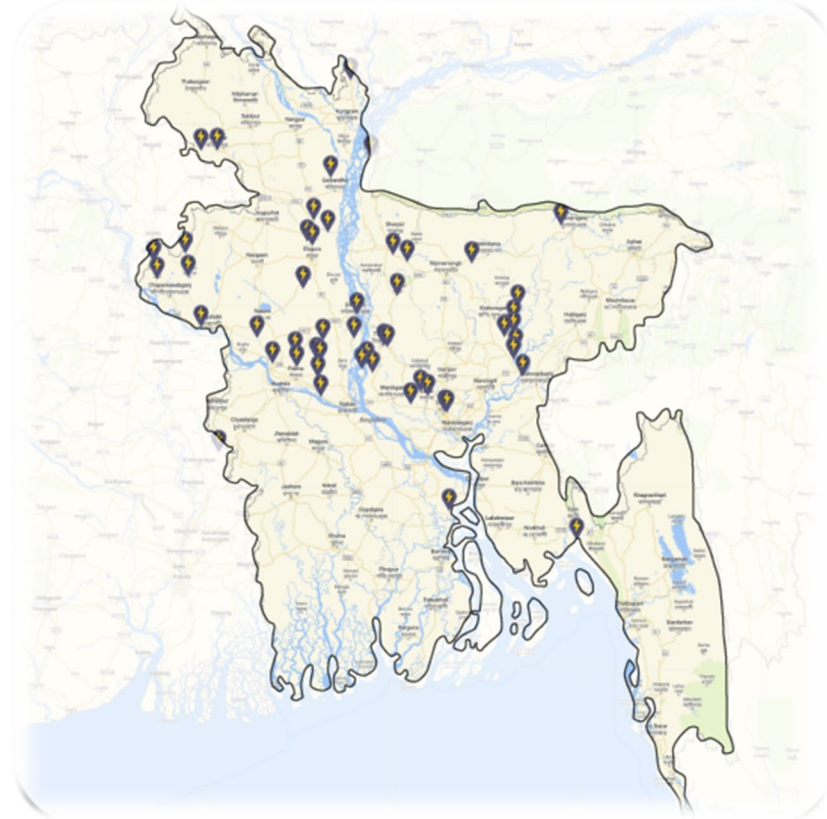
Commissioning confirmed with proper after installation inspections

Seamless Monitoring for Your Confidence

Anywhere

#Anytime

Product model	Serial number	Designation	Battery	Network	Lightning Strikes	Status	Temperature
	P1523003969	Madarganj, Jamalpur			 0		
	P1523003418	Goshairhat, Sariatpur			 0		
	P1523003420	Jaimasmari govt. Primary school, Shivgonj, Chapainawabganj			 0		
	P1523003979	Shankhala, Chunarghat, Habiganj			 0		
	P1523003990	kachuahat Saghata Gaibandha			 0		
	P1523003429	Nandigram, Bogra			 0		
	P1523003348	Niki, Kishorganj			 0		
	P1523003433	Belkuchi upazila porishod, Sirajgonj			 0		
	P1523003989	Uthonia bazar, shirajgonj			 0		



Smart Lightning Solutions

TEST RELIEF (TR) PROJECT



LGED PROJECT (ROHINGYA CAMP) FUNDED BY WORLD BANK



EXPLAINING OPERATION TO
DR. MERCY MIYANG (WORLD
BANK COUNTRY DIRECTOR
FOR BANGLADESH)



EXPLAINING INSTALLATION
DRAWING TO DR. MERCY
MIYANG TEMBON (WORLD
BANK COUNTRY DIRECTOR
FOR BANGLADESH)



INSTALLATION

**Electrical Safety
Measurement**



**Photovoltaic
Solution**



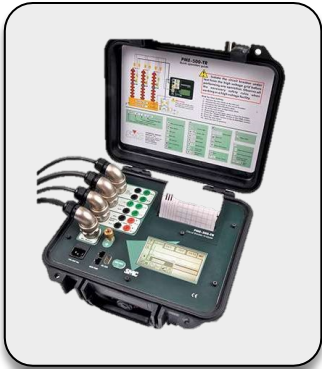
**Low Resistance
Measurement
Solution**



**Cable and
underground
infrastructure locator**



**CIRCUIT BREAKER
ANALYZER**



**PROTECTION RELAY
TESTING**



**SWITCHGEAR
TESTING**

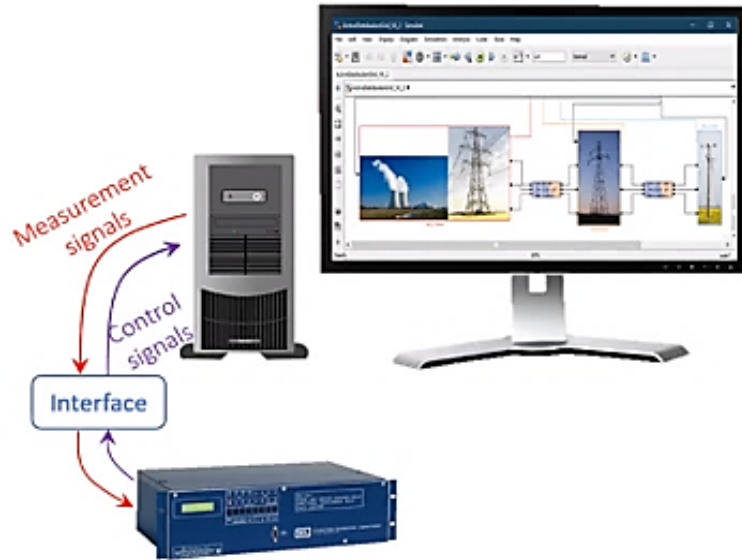


**PRIMARY CURRENT
INJECTOR**



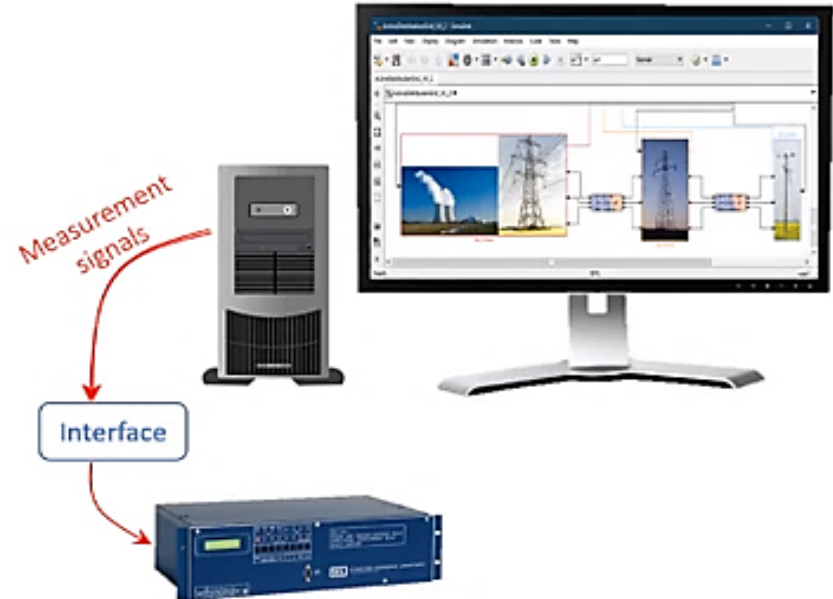
Types of RT-HIL simulation

Closed-loop RT-HIL simulation



Control and Protection of the Application

Open-loop RT-HIL simulation



Monitoring Applications

SCOPE OF WORK

Where Quality Matters



CALIBRATION



COMPLETE LAB SET UP



TURNKEY SOLUTION



T&M INSTRUMENTATION

INSPECTION SERVICE



SAFETY AUDIT

Facilities being used continuously need to be routine checked before any risk occurred. With best quality products and technically sound auditor makes Iconic's audit safe and reliable.



ENERGY AUDIT

In today's world, everything runs by different energy & improper consumption costs higher. Search flaws in usages by energy auditors, save extra costing, save energy.



NDT & CM

Non Destructive Testing & Condition Monitoring are the terms combines vast amount of technologies and that makes routine testing & maintenance a lot easier.



ANNUAL INSPECTION

Our skilled and experienced team provides annual inspections service in accordance with recommendation practices for Electrical Equipment Maintenance NFPA 70B

OPTICAL SOLUTION SCOPE

Higher
Educational
Organization

Telecom.
Cable
Manufacturer

Ministry of
Defence and
home affairs

Power Plant

Bangladesh
Submarine
Cable
Company Ltd
(BSCCL)



Welcome To

PICO LABS LIMITED

A Sister Concern of

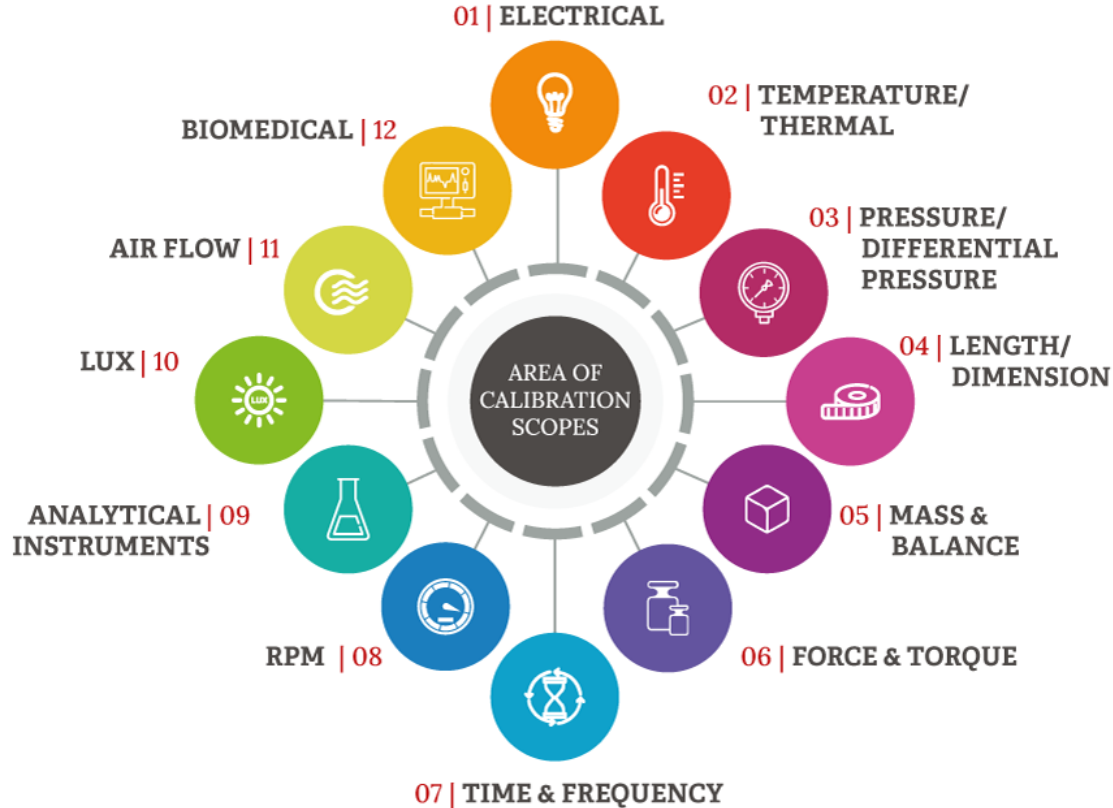
ICONIC ENGINEERING LTD.

PICO LABS LTD.

The model laboratory and high precision equipment

CALIBRATION SCOPES

The model laboratory and high precision equipments





CALIBRATION LAB SCOPES

The model laboratory and high precision equipments



ELECTRICAL

Maximum 8.5 digit electrical calibration in Bangladesh



TEMPERATURE

Temperature Calibration at most 1700 degree Celsius



PRESSURE

Calibrate your pressure and vacuum devices and sensors- 0.8 bar to 1200 bar



BIOMEDICAL

First NABL accredited lab in Bangladesh

ACTIVITIES

Actively Activated in our Activities



INTERNAL TRAINING BY
FOREIGN EXPERT



INTERNAL TRAINING &
WORKSHOP



EXTERNAL TRAINING &
WORKSHOP



EXTERNAL TRAINING &
WORKSHOP



EXTERNAL TRAINING &
WORKSHOP



DEMONSTRATION ON
CUSTOMER SITE



DEMONSTRATION ON
CUSTOMER SITE



EXTERNAL TRAINING &
WORKSHOP



EXTERNAL TRAINING &
WORKSHOP

ACTIVITIES

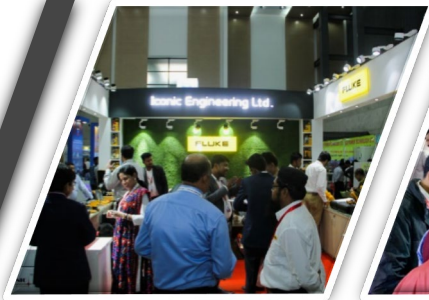
Seamless operation



Automated Operation Using ERP System Zoho

BUSINESS EVENTS

We are even in any events



POWER & ENERGY WEEK-2018



11TH ASIA PHARMA EXPO 2019



RETAIL COLLABORATION-2019



DHAKA UNIVERSITY
CAREER AND RESEARCH
FAIR-2022



4TH INT'L CONFERENCE ON ENERGY
AND POWER BEGINS AT MIST-2022

MINISTRY WE WORK FOR?

Ministry of Education

Ministry of Defence

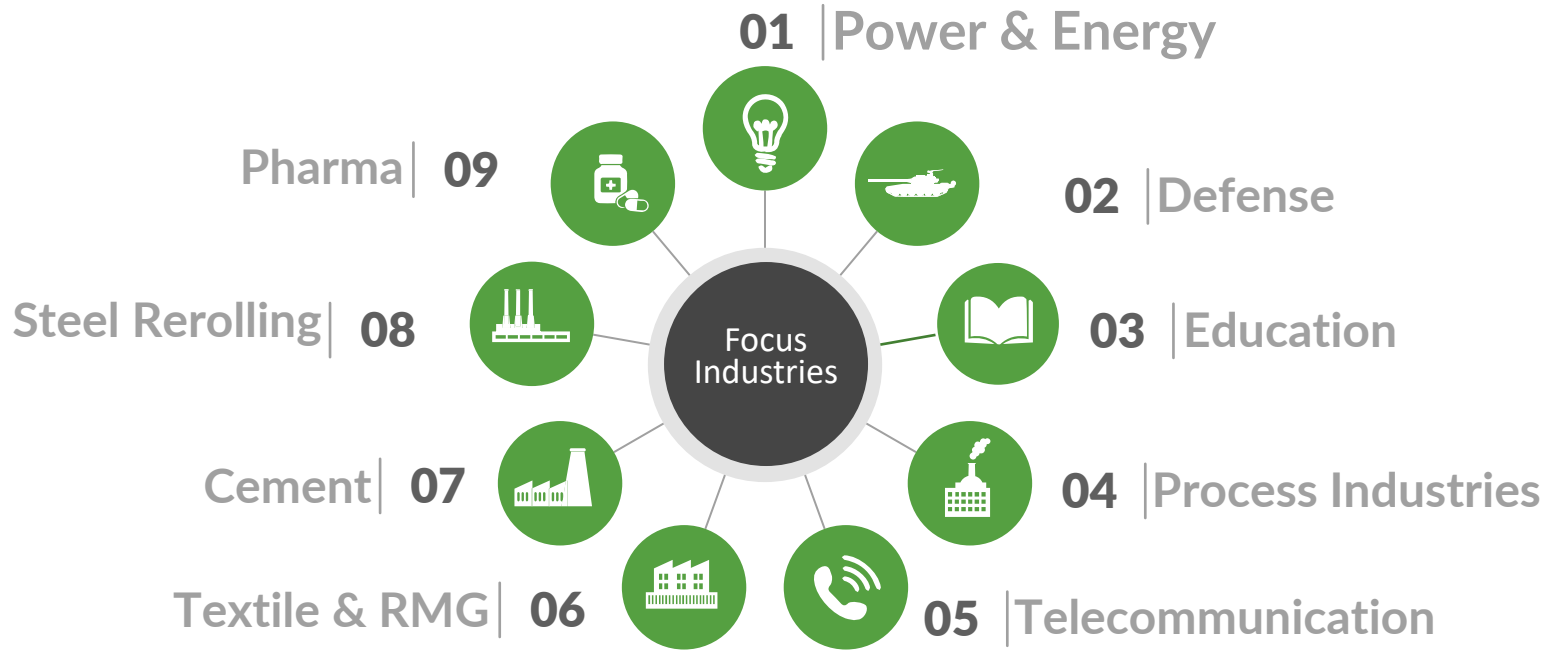
Ministry of Home Affairs

**Ministry of Power, Energy and
Mineral Resource**

Ministry of Health

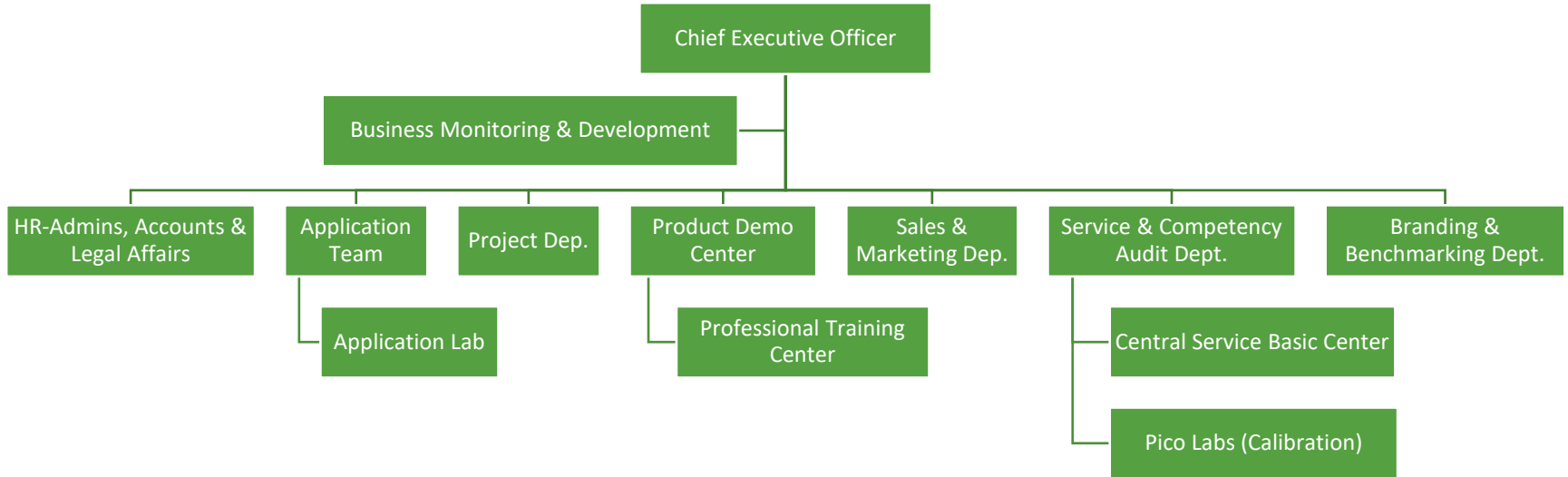
FOCUS INDUSTRIES

Where don't we focus?



FUNCTIONAL WINGS

We are Iconic



A HARD-WORKING TEAM BEHIND A RISING BRAND

Great things are rarely achieved by just one person. Usually, they are accomplished by a group of people, and when everyone is committed to the overall goal, teams move faster, are more innovative and more successful. Successful teamwork is essential for anyone attempting complete projects successfully. Coming together is a beginning. Keeping together is progress. Working together is a success. We have a great team that has passion, dedication, and hardworking. Together we are Iconic Family.



MEET OUR TEAM



Team with a dynamic skill sets, and expertise..

OUR LEADERS

The A Team

MAHAMADUR RAHMAN
Chief Executive Officer



SHEIKH HASINA AKTER
Business Head



SUVRA DEB PAUL
Product Manager-Technical
Operation



MST. SHAHIN SULTANA
Chief Financial Officer



SALES FORCE

The ground force in the field

We believe in customer priority and that made us build a big sales force following the intention to get to the customer whenever they need us and they don't have to come to us. Our sales forces are market focused and work separately concentrating Industrial, commercial and retail markets, spreading all over the country having bases in three bases in Dhaka and Chittagong.

SHEIKH HASINA AKTER

Business Head



MD. FIROZ KHAN

Asst. Manager (Business Development)



MD. ABDUL MOMEN

Asst. Manager (Business Development)



MD. MEHEDI HASAN

Asst. Manager (Business Development)



MD. LIMON MIAH

Asst. Manager (Business Development)



MD. BOHANUDDIN

Manager - Retail



MD. LIMON MIAH

Sr. Executive (Business Development)



APPLICATION TEAM

Technical Minds behind all the technologies...



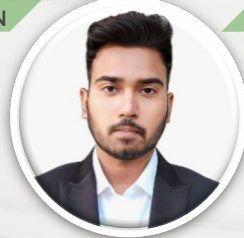
When working with a lot of latest technologies, we need to have a very strong skilled force to deal with. Because technical tools are not just about selling, rather it is more about knowing which tools are for whom, what and where their applications are. Understanding that we have a setup a skillful Application Team who will guide respective customers to choose the right instrument for their needs.



APPLICATION



APPLICATION



APPLICATION



APPLICATION



MD. ABU BAKAR SIDDIQUE KIBRIA
Application Engineer

AMAN ULLAH
Application Engineer

KHALEQ INSIA
Application Engineer

MD. ALI ASHFAQ
Application Engineer

SHISHIR AHMED
Application Engineer

SERVICE TEAM

Supportive Minds behind all the Efforts...



When working with a lot of latest technologies, we need to have a very strong skilled force to deal with. Because technical tools are not just about selling, rather it is more about knowing which tools are for whom, what and where their applications are. understanding that we have a setup a skillful Service Team who will guide respective customers to fix the right instrument at their ease.



NAZIM UDDIN SAKIB

Executive – Troubleshooting Engineer

SERVICE



SHAHARIAR EBN HABIB

Junior Executive - Service &
Calibration

SERVICE



MD. TANVIR HASAN

Executive - Service

DIGITAL LEADERS

The Anonymous change makers



In the era of digitization everything gone digital so the branding and the marketing is. The best way to reach to the clients, faster and effectively are digital platforms like social media. We are very focused on stepping our strong presence on the web. Thus reaching very close to the customers keeping them real-time updated about our activities on our website, social media and google searches.



MD. SHAMSUL HAQUE
Sr. Executive - Digital
Marketing



MAISHA MALIHA
Executive - Digital Marketing



MUSRAT JAHAN METU
Executive - Inside Sales

MEET OUR CREW

Crew that finds no time limits working...



MD. SHAKIL AHMED

Executive Commercial,
Finance & Accounts



BAYZID KHAN

Site Supervisor



SORIFUL

Ex. Logistic Support

MEET OUR BOSS

A dynamic personality with an exceptional vision



EDUCATION & EXPERIENCE

With a dynamic background and a lot of training and a natural determination makes a technically sound expert leader who is leading the company to a higher extend.

CERTIFICATIONS

Certified Energy Manager (CEM)

Certified Energy Auditor (CEA)

Lead Assessor – ISO 17025

Lead Assessor – ISO 14001

ASNT-Level 2 Certification on IRT



MD. MAHAMADUR RAHMAN
Chief Executive Officer



OUR TEAM SUGGESTIONS

Things forms and holds our team strong



01

EXPERIENCE

Expertise in relative fields

02

PERFORMANCE

Pushing for maximum performances

03

LEADERSHIP

Trained & Guided to be a leader

04

SKILLS

Enormous amount of efforts to enhance skills

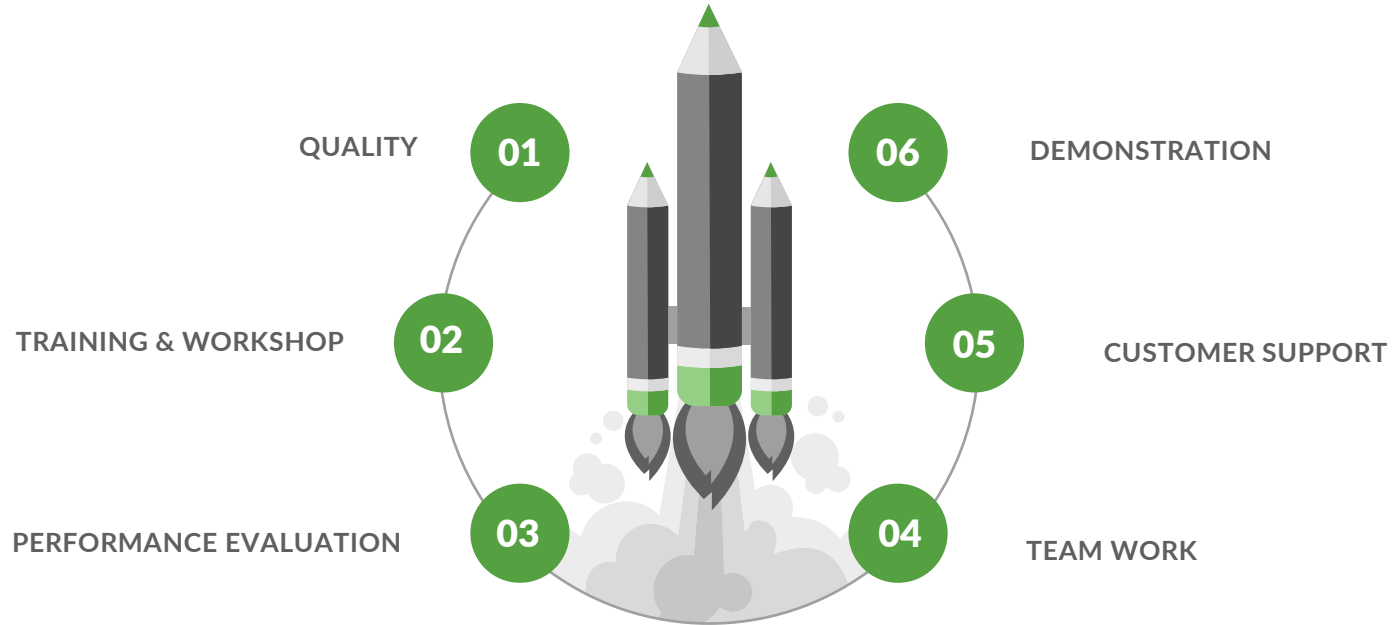
05

OPERATIONS

Applying all experience and skills in operation

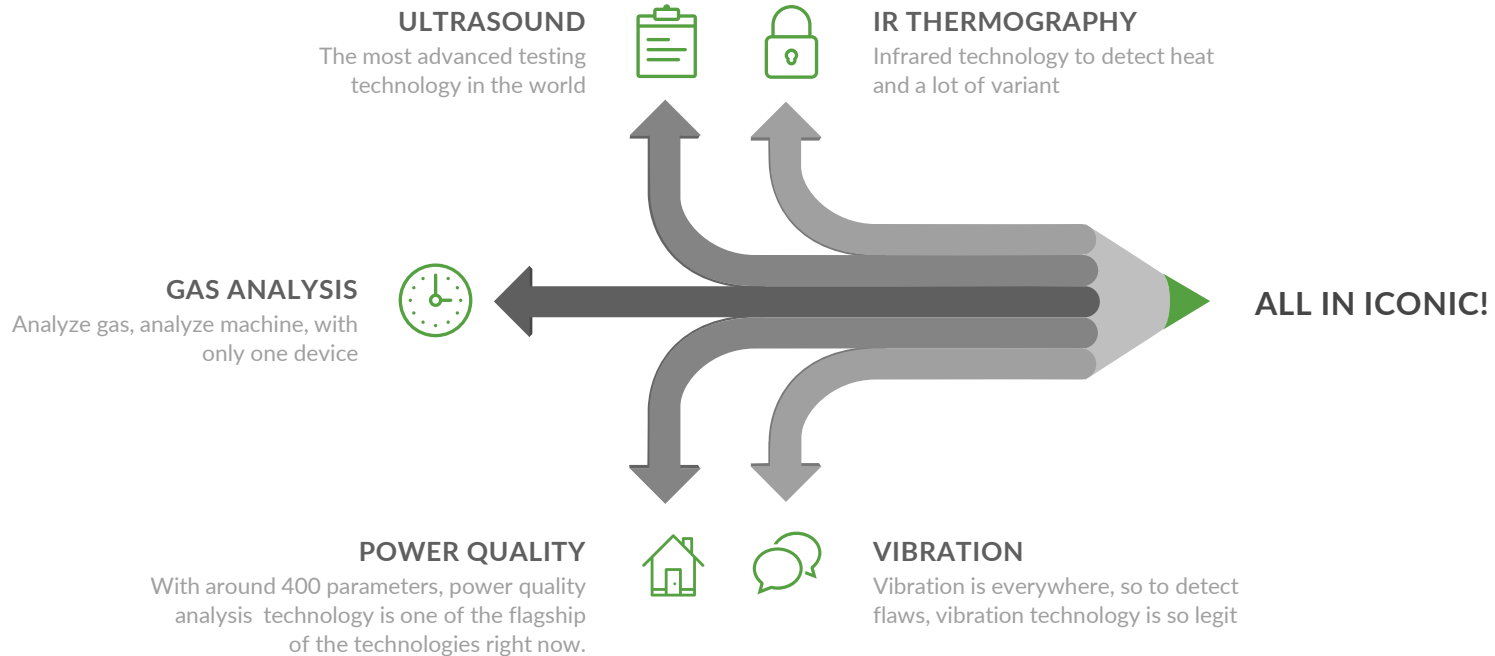
OUR STRATEGY

We have some following strategies to contribute in



TECHNOLOGY WE USE

Worlds most latest and update technologies in Bangladesh will be found only in Iconic Engineering only

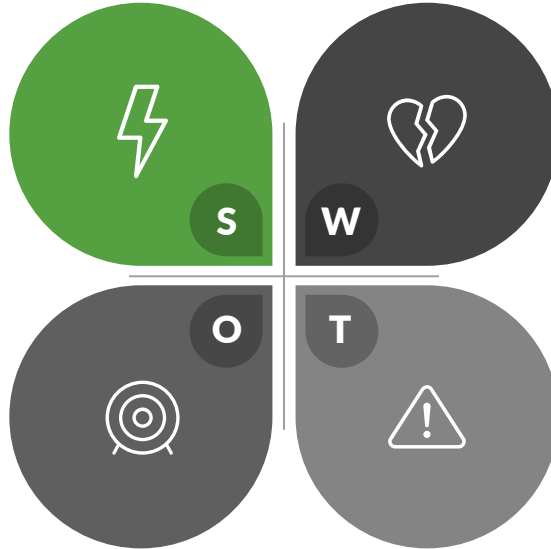


OUR SWOT ANALYSIS

We always love to recheck our weaknesses and threats to find opportunities and strengths

STRENGTHS

We are always on our way to improve our strengths



OPPORTUNITIES

We always looking for new opportunities to improve our services

WEAKNESSES

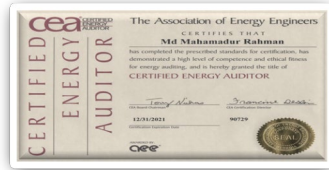
We appreciate our weaknesses to be suggested so that we can make them our strength

THREATS

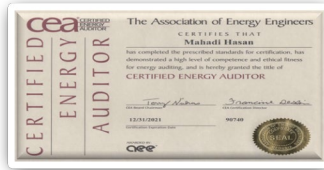
There will be threats, but we try to handle them with ease and make them the opportunity for us

CERTIFICATIONS

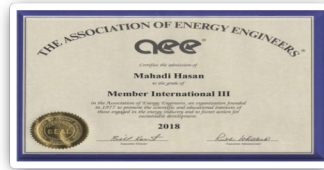
International as well as National Certifications



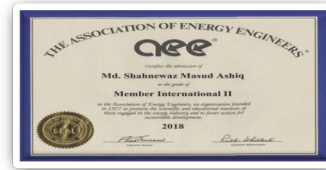
Mahamudur Rahman
CEA



Mahadi Hasan
CEA



Mahadi Hasan
AEE



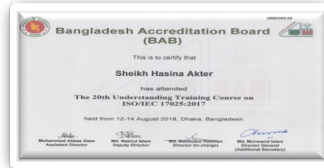
Md. Shahnewa Masud Ashiq
AEE



Md. Hafiz Al Anam
Calibration



Sheikh Hasina Akter
Calibration



Sheikh Hasina Akter
ISO-17025



Mahadi Hasan
ISO-17025



Md. Shahnewa Masud Ashiq
Fluke



Md. Abdul Momen
ISO-17020



Md. Jayed Hasan
Web Development



Md. Hassan Shuvo
Search Engine Optimization

CERTIFICATIONS

International as well as National Certifications



Mahamudur Rahman
Megger



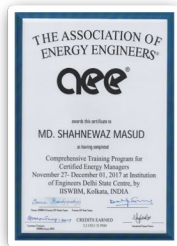
Md. Hafiz Al Anam
Megger



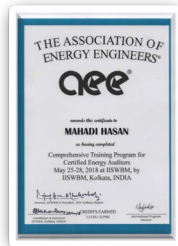
Md. Shahnewaz Masud
Megger



Md. Ahsan Habib
Megger



Md. Shahnewaz Masud
IISWBM-AEE



Mahadi Hasan
IISWBM-AEE

Team Iconic believes in development with development of skills of its team members following the target to provide quality services to our customers. So, we have Certified Energy Auditor (CEA) certification by Association of Energy Engineers (AEE), ISO/IEC certification on 17025, 17020, 14001, calibration training by NML-BSTI, different training certification by Megger, Fluke, Certification for Graphics Design, Search Engine Optimization (SEO), CBT&A Level-2 etc.



WHY CHOOSE US?

- ✓ BEST SERVICES & QUALITY BRANDS
- ✓ 100% GUARANTEED SERVICES & AFTER SALES
- ✓ CONSIDERING CUSTOMER SATISFACTION
- ✓ CUSTOMER RELATIONSHIP
- ✓ DEDICATED TEAM SERVING 24/7

WHOM WE SERVED FOR CONTINUE?

We are always working hard to serve as much as industries we can serve



দুর্যোগ ব্যবস্থাপনা ও আগ্নেয় মন্ত্রণালয়

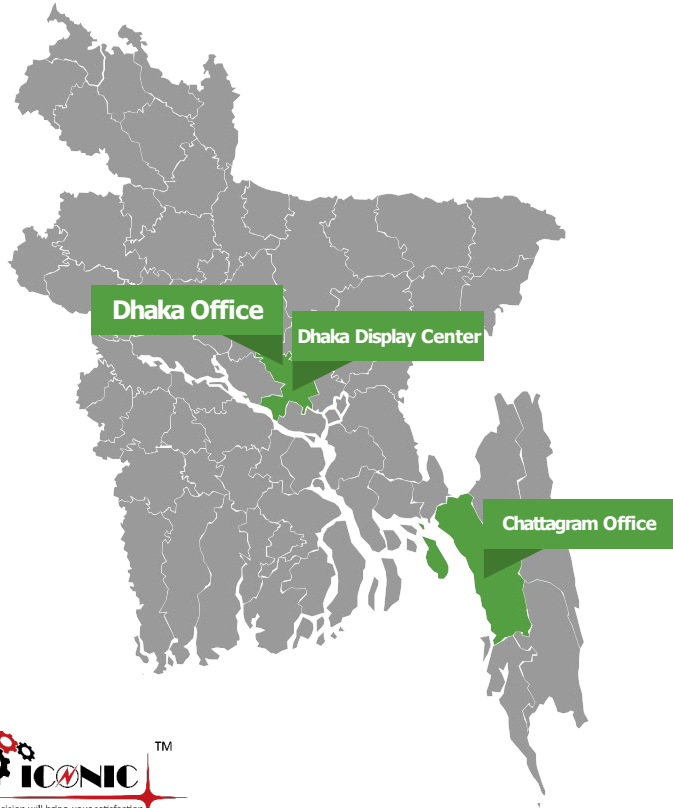


WHOM WE SERVED FOR?

We are always working hard to serve as much as industries we can serve



NATIONAL DEMOGRAPHIC



United Arab Emirates
COUNTRY MAP



INTERNATIONAL DEMOGRAPHIC

100% Share hold by ICONIC

OUR FOOTPRINT!

Inset your short subtitle here to explain a little above title





QUESTION & ANSWERS?

We always love to hear from you.
Because we love to share!

THANK YOU FOR WATCHING

Don't forget to tell your ideas about this presentation and share it with us!

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